

December TZM Project – Impaired Driving Video – Outline/Script/Sample

Outline of Video:

- Introduce yourself.
- Share where you work and how long you've been doing this work.
- Acknowledge that in your work you've seen the impacts of impaired driving. You can talk about a specific event you responded to, or be more general; whatever you're comfortable with.
- Make a statement about the impact it has on the friends/family who experienced it or your hope that your friends/family won't experience it.
- Describe one thing that you do to protect people you care about from impaired driving.

Sample script:

A sample script could look something like this (but of course you're free to do something different):

Hi, I'm John Responder.

I've been a firefighter with Hometown Fire Department for 19 years.

In that time I've unfortunately responded to too many crashes involving impaired driving.

[general version] And no matter how many I go to, it never gets easier. Every one of those collisions could have been prevented by planning ahead or calling a friend for a ride. It's one of the hardest things I've seen a family experience.

[specific version] I'll never forget the first DUI fatality I responded to. I had to call a mother to tell her that her son was killed in a single vehicle crash. It's one of the hardest things I've seen a family experience.

And that's something I wish never happens to another family.

So I've made it clear to my friends that I'm the guy you can call, no matter what time, if you need a safe ride home. Yeah, it might be inconvenient to get a call in the middle of the night to give someone a ride, but I've been called out for a lot worse.

Sample Video: <https://youtu.be/4NnbcH8Hu8Y>